

What is responsive design?

You may already have heard the term 'responsive design'. This is where a website is designed to adapt to the display screen of any PC, tablet or mobile device. A great example of a PrimarySite responsive design is [Our Lady of Perpetual Succour Roman Catholic Primary School, Blackburn](#). Take a look at it on your tablet or mobile device and adjust the size of your browser window to see how well it responds.

Why should schools have it?

With more and more people accessing the web on tablets and mobile devices, it is important for any school wishing to communicate effectively with parents and the community that their website is always available on the go.



An example of a responsive website on a PC screen and a mobile phone

How does responsive design compare to an app?

Feature	Responsive Design	App
Works on all devices and operating systems	✓	X
Inexpensive to develop	✓	X
Quick to develop	✓	X
Can track usage with website analytics to see what parents are looking at	✓	X
Easy to make changes	✓	X

Did you know that your school website can be saved as an icon on tablets and mobile devices? We recommend you show your parents how to do this for quick and easy access. We have put together the following instructions which you may wish to include on your website or in your

How to save the school website as an icon on your iPhone or iPad:

Step 1: Visit the school website on your mobile device



Step 2: Click on the link area to highlight



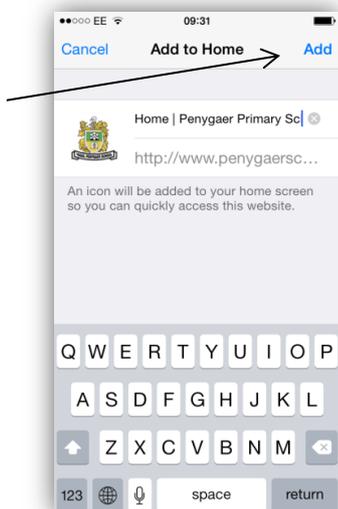
Step 3: Click the save page icon



Step 4: Click Add to home screen



Step 5: Click Add



Step 6: The icon will save to your home screen:



How to save the school website icon to your home screen on a Windows phone:

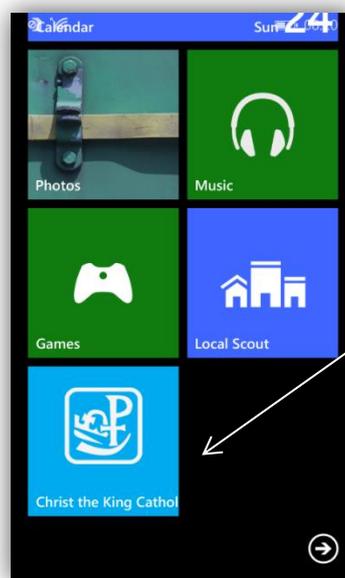
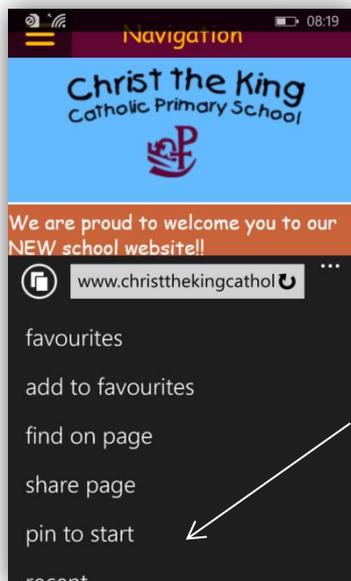
Step 1: Visit the school website on your mobile device

Step 2: Click to expand options



Step 3: Select 'pin to start'

Step 4: The item will be added to your home screen



How to save the school website icon to your home screen on an Android device:

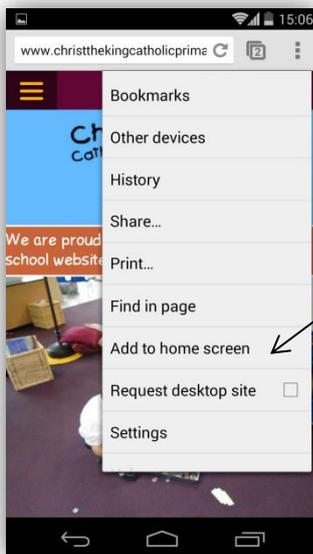
Step 1: Visit the school website on your mobile device



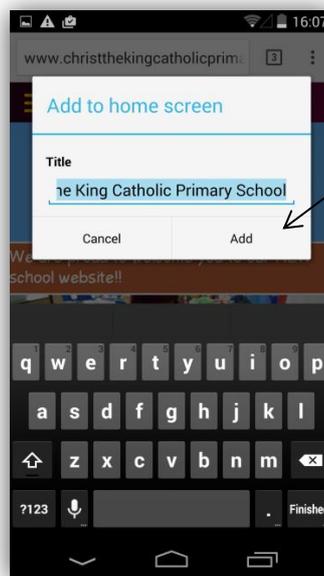
Step 2: Click to expand options



Step 3: Select 'Add to home screen'



Step 4: Click 'Add'



Step 5: The item will be added to your home screen

